



## FOR IMMEDIATE RELEASE

TO: All News Media  
FROM: Thomas J. Williams, OAR President, 330.856.6100  
Carl Horst, OAR Director of Publications & Media Relations, 614.225.6205  
RE: March Home Sales for Ohio  
DATE: April 22, 2013



The number of homes sold across Ohio rose more than 12 percent in March, as the market posted gains in activity for the 21<sup>st</sup> consecutive month, according to the Ohio Association of REALTORS.

“The Ohio marketplace is steadily making tremendous progress in its effort to establish a solid foundation for a sustained, growing housing sector,” said OAR President Thomas J. Williams. “The fact that we’ve now posted 21 straight months of uninterrupted sales gains – a stretch unmatched in our 16 years of tracking Ohio housing activity – is a hopeful indication that the desire to attain the American Dream of homeownership remains strong among our fellow Ohioans.

“Today’s marketplace is attracting home buyers looking to take advantage of historically low interest rates and attractive pricing that exists throughout the Buckeye State,” Williams added. “There also appears to be a firm understanding – despite changing economic conditions – that housing continues to be a solid, long-term investment.”

Sales through the first quarter of 2013 reached 24,412, a 13.5 percent increase from the 21,515 sales posted during the same period a year ago. The average sales price (January through March) this year is \$125,920, a 5.7 percent increase from the \$119,166 mark set during the period a year ago.

Total dollar volume this year is nearly \$3.1 billion, a 19.9 percent increase from the three-month mark of a year ago of nearly \$2.6 billion.

“The ongoing recovery of the Ohio housing market is widespread...with 17 of the 20 markets we track showing gains in activity so far in 2013 and our prices rising in 14 of our reporting areas,” Williams added. “Having so many of our individual markets record positives in a state as diverse as Ohio – with its unique blend of big urban markets and smaller, rural locales – is an indication that the Buckeye State is making significant headway in its recovery effort.”

Sales in March reached 9,779, a 12.1 percent increase from the 8,721 sales posted during the month in 2012, and reached the best mark since 2007. The average sales price of \$130,668 was a 5.2 percent increase from the \$124,259 average price posted in March 2012.

Data provided to OAR by Multiple Listing Services includes residential closings for new and existing single-family homes and condominiums/co-ops. The Ohio Association of REALTORS, with more than 26,000 members, is the largest professional trade association in Ohio.

Refer to the following pages for a market by market analysis of sales activity throughout Ohio and local contact information.

*{NOTE: There might be a slight variance between the reported number of sales contained in this release and actual activity in the various markets due to OAR’s early reporting requirement. Check with contacts in the particular market.}*

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# Ohio MLS Stats Report for March 2013\*\*

MLS	Number of Units Sold			Dollar Volume			Average Sale Price		
	2012	2013	%Change	2012	2013	%Change	2012	2013	% Change
Ashland	39	37	-5.1%	\$3,203,275	\$3,399,240	6.1%	\$82,135	\$91,871	11.9%
Athens	51	27	-47.1%	\$6,080,849	\$3,162,325	-48.0%	\$119,232	\$117,123	-1.8%
Cambridge	32	42	31.3%	\$2,638,600	\$3,654,320	38.5%	\$82,456	\$87,008	5.5%
Cincinnati	1,513	1,752	15.8%	\$219,687,436	\$274,689,763	25.0%	\$145,200	\$156,786	8.0%
Columbus	1,653	1,896	14.7%	\$253,829,721	\$303,801,768	19.7%	\$153,557	\$160,233	4.3%
Dayton	932	977	4.8%	\$107,114,853	\$117,924,821	10.1%	\$114,930	\$120,701	5.0%
Firelands	207	185	-10.6%	\$22,435,420	\$19,615,487	-12.6%	\$108,384	\$106,030	-2.2%
Greater Ports.	45	31	-31.1%	\$3,909,530	\$2,902,770	-25.8%	\$86,878	\$93,638	7.8%
Heartland	109	94	-13.8%	\$10,765,589	\$9,801,613	-9.0%	\$98,767	\$104,272	5.6%
Knox	27	45	66.7%	\$2,903,800	\$5,105,822	75.8%	\$107,548	\$113,463	5.5%
Lancaster	36	46	27.8%	\$3,983,544	\$6,278,356	57.6%	\$110,654	\$136,486	23.3%
Mansfield	123	172	39.8%	\$9,709,201	\$11,362,675	17.0%	\$78,937	\$66,062	-16.3%
Marion	56	63	12.5%	\$4,026,566	\$4,178,783	3.8%	\$71,903	\$66,330	-7.8%
NEOHREX*	2,637	3,090	17.2%	\$310,441,027	\$381,247,693	22.8%	\$117,725	\$123,381	4.8%
Scioto Valley	78	91	16.7%	\$7,002,805	\$10,395,931	48.5%	\$89,780	\$114,241	27.2%
Toledo	566	583	3.0%	\$55,381,000	\$57,959,000	4.7%	\$97,846	\$99,415	1.6%
Tri-State*	73	61	-16.4%	\$6,347,083	\$5,234,064	-17.5%	\$86,946	\$85,804	-1.3%
West Central	113	111	-1.8%	\$10,798,035	\$9,043,328	-16.3%	\$95,558	\$81,471	-14.7%
WRIST*	390	422	8.2%	\$39,141,482	\$42,278,701	8.0%	\$100,363	\$100,186	-0.2%
Zanesville	41	54	31.7%	\$4,261,576	\$5,765,318	35.3%	\$103,941	\$106,765	2.7%
<b>Statewide</b>	<b>8,721</b>	<b>9,779</b>	<b>12.1%</b>	<b>\$1,083,661,392</b>	<b>\$1,277,801,778</b>	<b>17.9%</b>	<b>\$124,259</b>	<b>\$130,668</b>	<b>5.2%</b>

\* NEOHREX (Northeast Ohio Real Estate Exchange): Summit, Portage, Trumbull, Stark, Mahoning, Columbiana, Carroll, Tuscarawas, Coshocton, Cuyahoga, Lake, Geauga, Medina, Ashtabula, Wayne, Holmes and Lorain Counties; WRIST (Western Regional Information Systems and Technology): Clark, Miami, Champaign, Logan, Shelby, Auglaize and Mercer Counties. Tri-State: Belmont, Harrison and Jefferson Counties.

\*\*Report reflects reported closings by MLSes for the above areas and time period. It includes new and existing residential single family and condo/co-ops.

# Ohio MLS Stats Report for January through March 2013\*\*

MLS	Number of Units Sold			Dollar Volume			Average Sale Price		
	2012	2013	%Change	2012	2013	%Change	2012	2013	% Change
Ashland	99	124	25.3%	\$9,167,775	\$10,588,670	15.5%	\$92,604	\$85,393	-7.8%
Athens	109	79	-27.5%	\$12,904,300	\$9,618,489	-25.5%	\$118,388	\$121,753	2.8%
Cambridge	73	84	15.1%	\$5,951,521	\$7,939,225	33.4%	\$81,528	\$94,515	15.9%
Cincinnati	3,675	4,394	19.6%	\$508,947,964	\$647,368,410	27.2%	\$138,489	\$147,330	6.4%
Columbus	3,982	4,721	18.6%	\$596,476,997	\$726,819,090	21.9%	\$149,793	\$153,954	2.8%
Dayton	2,195	2,501	13.9%	\$236,522,139	\$286,194,698	21.0%	\$107,755	\$114,432	6.2%
Firelands	455	508	11.6%	\$47,213,603	\$52,189,161	10.5%	\$103,766	\$102,735	-1.0%
Greater Ports.	100	77	-23.0%	\$8,618,544	\$6,677,295	-22.5%	\$86,185	\$86,718	0.6%
Heartland	251	255	1.6%	\$26,618,676	\$28,338,055	6.5%	\$106,051	\$111,130	4.8%
Knox	70	114	62.9%	\$7,782,975	\$11,587,772	48.9%	\$111,185	\$101,647	-8.6%
Lancaster	117	128	9.4%	\$12,235,005	\$15,338,634	25.4%	\$104,573	\$119,833	14.6%
Mansfield	303	394	30.0%	\$23,436,947	\$28,301,391	20.8%	\$77,350	\$71,831	-7.1%
Marion	149	166	11.4%	\$10,378,239	\$12,030,814	15.9%	\$69,653	\$72,475	4.1%
NEOHREX*	6,798	7,406	8.9%	\$759,572,472	\$897,885,228	18.2%	\$111,735	\$121,238	8.5%
Scioto Valley	196	232	18.4%	\$16,809,866	\$22,480,472	33.7%	\$85,765	\$96,899	13.0%
Toledo	1,418	1,573	10.9%	\$130,443,000	\$156,254,000	19.8%	\$91,991	\$99,335	8.0%
Tri-State*	185	175	-5.4%	\$18,176,588	\$14,271,545	-21.5%	\$98,252	\$81,552	-17.0%
West Central	279	280	0.4%	\$24,127,225	\$24,924,406	3.3%	\$86,478	\$89,016	2.9%
WRIST*	930	1,058	13.8%	\$97,027,628	\$101,545,638	4.7%	\$104,331	\$95,979	-8.0%
Zanesville	131	143	9.2%	\$11,444,056	\$13,603,242	18.9%	\$87,359	\$95,128	8.9%
<b>Statewide</b>	<b>21,515</b>	<b>24,412</b>	<b>13.5%</b>	<b>\$2,563,855,520</b>	<b>\$3,073,956,235</b>	<b>19.9%</b>	<b>\$119,166</b>	<b>\$125,920</b>	<b>5.7%</b>

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**For more information on home sales activity in a particular marketplace, contact one of the following Local Boards/Associations of REALTORS® or Multiple Listing Services:**

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