

#### FOR IMMEDIATE RELEASE

TO: All News Media

FROM: Sara Calo, OAR President, 440.525.2927

Carl Horst, OAR Director of Publications & Media Relations, 614.225.6205

RE: Ohio's July Home Sales

DATE: August 24, 2016



The number of homes sold across Ohio in July declined a negligible 1.1 percent from the level posted during the month a year ago, the market's first monthly year-to-year rate drop in 22 months, according to the Ohio Association of REALTORS.

Additionally, home sales activity in July decreased 2.7 percent from the level reached in June 2016.

"Despite the slight drop in monthly home sales activity, the marketplace remains strong as the rate of sales during July reached the month's second-best mark since we began recording data in 1998," said OAR President Sara Calo. "After nearly two years of unabated growth we have built a solid foundation for Ohio's housing sector, one that is able to withstand the normal ebbs and flows that occur in the marketplace."

"Equally important, the market is continuing to experience a steady, modest rise in the average sales price."

July's average home price of \$173,091 reflects a 3.4 percent increase from the \$167,433 mark posted during the month last year.

Sales in July reached a seasonally adjusted annual rate of 146,746, a slight 1.1 percent decline from the best-ever 148,346 level reached during the month a year ago.

The market also experienced a 2.7 percent drop in sales from the June's record-setting seasonally adjusted annual rate of 150,880.

Around the state, 10 of the 18 markets tracked reported upswings in average sales price. The rate of home sales dropped in 17 markets compared to July 2015.

Data provided to OAR by Multiple Listing Services includes residential closings for new and existing single-family homes and condominiums/co-ops. The Ohio Association of REALTORS®, with more than 29,000 members, is the largest professional trade association in Ohio. The methods addressing OAR's reporting of home sales activity is available at <a href="https://www.ohiorealtors.org">www.ohiorealtors.org</a>.

Refer to the following pages for OAR's seasonally adjusted Ohio home sales report, as well as a market by market analysis of sales activity throughout Ohio and local contact information.

(NOTE: There might be a slight variance between the reported number of sales contained in this release and actual activity in the various markets due to OAR's early reporting requirement. Check with contacts in the particular market.)

200 EAST TOWN STREET COLUMBUS, OHIO 43215-4648

TELEPHONE 614.228.6675

FAX: 614.241.2848

SARA CALO ABR,CRS,PMN,EPRO PRESIDENT

ROBERT E. FLETCHER CEO

E-MAIL: INFO@OHIOREALTORS.ORG

# Ohio Association of REALTORS® Ohio Existing Home Sales\* July 2016

| -                   |          | Sales A             | Average Sale Price |                |  |
|---------------------|----------|---------------------|--------------------|----------------|--|
|                     | •        | Seasonally Adjusted | Not Seasonally     | Not Seasonally |  |
| Year                | Month    | <b>Annual Rate</b>  | Adjusted           | Adjusted       |  |
| 2015                | Jul      | 148,346             | 15,315             | \$167,433      |  |
| 2015                | Aug      | 145,698             | 14,056             | \$161,145      |  |
| 2015                | Sep      | 145,636             | 13,200             | \$156,811      |  |
| 2015                | Oct      | 145,561             | 12,403             | \$150,509      |  |
| 2015                | Nov      | 132,147             | 9,495              | \$147,804      |  |
| 2015                | Dec      | 146,028             | 11,006             | \$152,108      |  |
| 2016                | Jan      | 143,941             | 8,031              | \$143,562      |  |
| 2016                | Feb      | 138,389             | 8,256              | \$141,994      |  |
| 2016                | Mar      | 144,430             | 11,409             | \$153,607      |  |
| 2016                | Apr      | 153,863             | 12,836             | \$162,116      |  |
| 2016                | May      | 149,818             | 14,407             | \$167,861      |  |
| 2016                | Jun      | 150,880             | 15,838             | \$178,592      |  |
| 2016                | Jul      | 146,746             | 14,377             | \$173,091      |  |
| % change last       | t month: | -2.7%               | -9.2%              |                |  |
| % change last year: |          | -1.1%               | -6.1%              | 3.4%           |  |
|                     |          |                     |                    |                |  |
| Year-end            |          |                     |                    |                |  |
| 2014                |          | 127,399             |                    | \$149,560      |  |
| 2015                |          | 139,632             |                    | \$155,247      |  |
| 2016p               |          | 147,399             |                    | \$161,302      |  |

<sup>\*</sup>Report reflects reported closings by Ohio MLSes and includes new and existing residential single family and condos.

## Ohio Local MLS Stats Report for July 2016\*\*

|                | Number of Units Sold |        |         | Dolla           | Dollar Volume   |         | Average Sale Price |           |          |  |
|----------------|----------------------|--------|---------|-----------------|-----------------|---------|--------------------|-----------|----------|--|
| MLS            | 2015                 | 2016   | %Change | 2015            | 2016            | %Change | 2015               | 2016      | % Change |  |
| Ashland        | 45                   | 44     | -2.2%   | \$5,642,050     | \$5,284,171     | -6.3%   | \$125,379          | \$120,095 | -4.2%    |  |
| Athens         | 56                   | 54     | -3.6%   | \$8,757,124     | \$7,927,740     | -9.5%   | \$156,377          | \$146,810 | -6.1%    |  |
| Cincinnati     | 2,591                | 2,512  | -3.0%   | \$491,577,225   | \$493,785,930   | 0.4%    | \$189,725          | \$196,571 | 3.6%     |  |
| Columbus       | 3,324                | 3,070  | -7.6%   | \$682,772,868   | \$656,393,630   | -3.9%   | \$205,407          | \$213,809 | 4.1%     |  |
| Dayton         | 1,547                | 1,495  | -3.4%   | \$229,809,672   | \$234,667,160   | 2.1%    | \$148,552          | \$156,968 | 5.7%     |  |
| Firelands      | 273                  | 286    | 4.8%    | \$37,645,259    | \$39,435,774    | 4.8%    | \$137,895          | \$137,887 | 0.0%     |  |
| Greater Ports. | 51                   | 50     | -2.0%   | \$5,055,077     | \$4,984,150     | -1.4%   | \$99,119           | \$99,683  | 0.6%     |  |
| GuernsMusk.    | 131                  | 124    | -5.3%   | \$17,708,373    | \$16,275,400    | -8.1%   | \$135,178          | \$131,253 | -2.9%    |  |
| Heartland      | 156                  | 133    | -14.7%  | \$22,278,812    | \$20,074,933    | -9.9%   | \$142,813          | \$150,939 | 5.7%     |  |
| Knox           | 64                   | 54     | -15.6%  | \$10,452,673    | \$7,751,042     | -25.8%  | \$163,323          | \$143,538 | -12.1%   |  |
| Lancaster      | 57                   | 46     | -19.3%  | \$7,754,337     | \$6,985,100     | -9.9%   | \$136,041          | \$151,850 | 11.6%    |  |
| Mansfield      | 196                  | 179    | -8.7%   | \$22,223,460    | \$20,386,525    | -8.3%   | \$113,385          | \$113,891 | 0.4%     |  |
| Marion         | 97                   | 85     | -12.4%  | \$10,080,182    | \$10,834,490    | 7.5%    | \$103,919          | \$127,465 | 22.7%    |  |
| NEOHREX*       | 5,140                | 4,653  | -9.5%   | \$806,164,659   | \$748,757,288   | -7.1%   | \$156,841          | \$160,919 | 2.6%     |  |
| Scioto Valley  | 109                  | 87     | -20.2%  | \$13,066,375    | \$9,298,125     | -28.8%  | \$119,875          | \$106,875 | -10.8%   |  |
| Toledo         | 886                  | 865    | -2.4%   | \$127,476,000   | \$121,989,000   | -4.3%   | \$143,878          | \$141,028 | -2.0%    |  |
| West Central   | 173                  | 158    | -8.7%   | \$20,654,600    | \$18,603,757    | -9.9%   | \$119,391          | \$117,745 | -1.4%    |  |
| WRIST*         | 557                  | 482    | -13.5%  | \$68,230,716    | \$65,093,184    | -4.6%   | \$122,497          | \$135,048 | 10.2%    |  |
| Statewide      | 15,453               | 14,377 | -7.0%   | \$2,587,349,462 | \$2,488,527,399 | -3.8%   | \$167,433          | \$173,091 | 3.49     |  |

<sup>\*</sup> NEOHREX (Northeast Ohio Real Estate Exchange): Summit, Portage, Trumbull, Stark, Mahoning, Columbiana, Carroll, Tuscarawas, Coshocton, Cuyahoga, Lake, Geauga, Medina, Ashtabula, Wayne, Holmes and Lorain, Belmont, Harrison and Jefferson Counties; WRIST (Western Regional Information Systems and Technology): Clark, Miami, Champaign, Logan, Shelby, Auglaize and Mercer Counties.

<sup>\*\*</sup>Report reflects reported closings by MLSes for the above areas and time period. It includes new and existing residential single family and condo/co-ops.

## Ohio Local MLS Stats Report for January through July 2016\*\*

|                | <b>Number of Units Sold</b> |        |         | Dolla            | Dollar Volume    |         | Average Sale Price |           |          |  |
|----------------|-----------------------------|--------|---------|------------------|------------------|---------|--------------------|-----------|----------|--|
| MLS            | 2015                        | 2016   | %Change | 2015             | 2016             | %Change | 2015               | 2016      | % Change |  |
| Ashland        | 210                         | 254    | 21.0%   | \$23,876,991     | \$29,176,771     | 22.2%   | \$113,700          | \$114,869 | 1.0%     |  |
| Athens         | 304                         | 295    | -3.0%   | \$45,320,286     | \$43,451,742     | -4.1%   | \$149,080          | \$147,294 | -1.2%    |  |
| Cincinnati     | 14,190                      | 14,942 | 5.3%    | \$2,590,182,791  | \$2,838,690,453  | 9.6%    | \$182,536          | \$189,981 | 4.1%     |  |
| Columbus       | 17,283                      | 17,557 | 1.6%    | \$3,333,507,756  | \$3,584,466,778  | 7.5%    | \$192,878          | \$204,162 | 5.9%     |  |
| Dayton         | 8,120                       | 8,805  | 8.4%    | \$1,149,919,869  | \$1,297,201,847  | 12.8%   | \$141,616          | \$147,326 | 4.0%     |  |
| Firelands      | 1,546                       | 1,754  | 13.5%   | \$191,747,462    | \$240,704,089    | 25.5%   | \$124,028          | \$137,232 | 10.6%    |  |
| Greater Ports. | 299                         | 298    | -0.3%   | \$32,715,067     | \$31,929,175     | -2.4%   | \$109,415          | \$107,145 | -2.1%    |  |
| GuernsMusk.    | 690                         | 688    | -0.3%   | \$82,912,882     | \$83,870,027     | 1.2%    | \$120,164          | \$121,904 | 1.4%     |  |
| Heartland      | 836                         | 829    | -0.8%   | \$115,072,686    | \$124,686,531    | 8.4%    | \$137,647          | \$150,406 | 9.3%     |  |
| Knox           | 312                         | 370    | 18.6%   | \$45,787,678     | \$53,440,684     | 16.7%   | \$146,755          | \$144,434 | -1.6%    |  |
| Lancaster      | 368                         | 325    | -11.7%  | \$47,061,595     | \$44,118,549     | -6.3%   | \$127,885          | \$135,749 | 6.1%     |  |
| Mansfield      | 1,018                       | 1,153  | 13.3%   | \$102,973,313    | \$130,649,839    | 26.9%   | \$101,153          | \$113,313 | 12.0%    |  |
| Marion         | 485                         | 453    | -6.6%   | \$48,556,764     | \$51,661,929     | 6.4%    | \$100,117          | \$114,044 | 13.9%    |  |
| NEOHREX*       | 26,391                      | 27,764 | 5.2%    | \$3,764,608,844  | \$4,118,403,032  | 9.4%    | \$142,647          | \$148,336 | 4.0%     |  |
| Scioto Valley  | 579                         | 520    | -10.2%  | \$64,105,227     | \$57,801,350     | -9.8%   | \$110,717          | \$111,156 | 0.4%     |  |
| Toledo         | 4,909                       | 5,074  | 3.4%    | \$625,253,000    | \$672,504,000    | 7.6%    | \$127,369          | \$132,539 | 4.1%     |  |
| West Central   | 942                         | 1,155  | 22.6%   | \$98,670,622     | \$130,128,205    | 31.9%   | \$104,746          | \$112,665 | 7.6%     |  |
| WRIST*         | 2,964                       | 3,130  | 5.6%    | \$396,188,100    | \$396,501,639    | 0.1%    | \$133,667          | \$126,678 | -5.2%    |  |
| Statewide      | 81,446                      | 85,366 | 4.8%    | \$12,758,460,933 | \$13,929,386,640 | 9.2%    | \$156,649          | \$163,173 | 4.29     |  |

<sup>\*</sup> NEOHREX (Northeast Ohio Real Estate Exchange): Summit, Portage, Trumbull, Stark, Mahoning, Columbiana, Carroll, Tuscarawas, Coshocton, Cuyahoga, Lake, Geauga, Medina, Ashtabula, Wayne, Holmes and Lorain, Belmont, Harrison and Jefferson Counties; WRIST (Western Regional Information Systems and Technology): Clark, Miami, Champaign, Logan, Shelby, Auglaize and Mercer Counties.

<sup>\*\*</sup>Report reflects reported closings by MLSes for the above areas and time period. It includes new and existing residential single family and condo/co-ops.

#### For more information on home sales activity in a particular marketplace, contact one of the following Local Boards/Associations

of REALTORS® or Multiple Listing Services:

**2016 OAR President** Sara Calo- 440.525.2927

Akron Cleveland Association

Sandy Naragon, EO • 216/901-0130 Steve Merkle, President • 330/836-9141

**Ashland Area** 

Misty Miller, EO • 419/281-2700 Trina Swan, President • 567/203-7229

**Athens Area** 

Suzanne Vazzano, EO • 740/594-4935 Joshua Radcliff, President • 740/592-3015

**Butler-Warren Association** 

Leslie Besl, EO • 513/939-2881 Amy Sigg Davis, President • 513/932-6334

Cincinnati Area

Jim Abele, EO • 513/761-8800 Patricia Stehlin, President • 513/247-6900

Columbus

Stan Collins, EO • 614/475-4000 John Royer, President • 614/228-2471

**Dayton Area** 

Andrew Sims, EO • 937/223-0900 Michael Martin, President • 937/974-2494

**East Central Association** 

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**Firelands Association** 

David Freitag, EO • 419/625-5787 Sara Riesen, President • 419/447-8579

**Guernsey-Muskingum Valley Association** 

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**Heartland Association** 

Sandi Blandzinski, EO • 419/422-3833 Kim Leeper, President • 419/422-4082

**Knox County** 

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Lake & Geauga County Area

Vicki Pate, EO • 440/350-9000 Jennifer Allen, President • 440/796-4833

Lancaster Area

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**Licking County Board** 

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**Mansfield Area** 

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Lori Dye, EO • 740/387-2928 Daniel Dreher, President • 740/389-5500

**Medina County** 

Sherry Stell, EO • 330/722-1000 Karen Thompson, President • 330/725-4137

**Midwestern Ohio Association** 

Jennifer Zeller, EO. • 937/335-8501 Melissa Bosley, President • 937/539-6370

**NEOHREX (Northeast Ohio Real Estate Exchange)** 

Carl DeMusz, CEO NORMLS • 216/485-4100 John Kurlich, CEO CRIS • 330/376-0015

**Portage County Area** 

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**Portsmouth Board** 

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